

Awarding Ceremony 23 October 2023, 16.00h Tunis

Hosted by:



With the support of:











RESET



RESET





Venue:

Beit Al-Hikma, The Tunisian Academy of Sciences, Letters and Arts 25 Av. de la République, Site archéologique de Carthage, Tunis, Tunisia

About the WeMed Awards

The WeMed Awards is hosted by <u>MedWaves</u>, the United Nations Environment Programme Mediterranean Action Plan (UNEP/MAP) Regional Activity Centre for Sustainable Consumption and Production (MedWaves – Catalan Waste Agency). **WeMed, the Mediterranean Sustainability Award**, is a flagship initiative of the UNEP/MAP Mediterranean strategy for Sustainable Development (MSSD).

The event is funded by the <u>ENI CBC Med</u>, as well as the <u>SwitchMed Initiative</u>. Indeed, the 2023 Edition of the WeMed Award is part of the <u>RESET project</u>: '*RESults Enabling Transitions:* mapping, synthesising and mainstreaming sustainable, green and circular business support achievements in the MED region, for replication and policy-making', funded project under the ENI CBC Med Programme.

The aim of this Award is to highlight the importance of capitalizing on EU projects and to showcase **innovative and effective approaches to capitalization in the field of Green Business Support** to the wider ecosystem. The Award spotlights the contribution of Business support organizations and eco-innovative start-ups towards sustainable development in the Mediterranean region.

- Visit the website: <u>https://www.wemedaward.org/</u>
- Take a look at the <u>WeMed Awards 2022 Catalogue</u>

WeMed 2023 Edition

This edition, WeMed Award is targeting **Business Support Organizations (BSOs) and Entrepreneurs/Start-ups** that are or have been direct **beneficiaries of at least one of the 19 EU-Projects* analysed under RESET** in the field of Green Business Creation & Circular Economy. Applicants should have benefited from one of the Outputs (Best Practices, Knowledge, Tool) in one of the Mediterranean eligible regions within the ENI CBC MED Program and have women and/or youth in their team.

This year's WeMed Awards will feature the following categories and prizes:

Category 1: Business Support Organisations (2 Awards)

- 1 Northern Med Award: Prize of 9,000€
- 1 Southern Med Award: Prize of 9,000€

Category 2: Entrepreneurs/Start-ups (4 Awards)

• 2 Northern Med Awards: Prize of 9,000€ per Award (Total: 18,000€)







• 2 Southern Med Awards: Prize of 9,000€ per Award (Total: 18,000€)

The prizes are business support vouchers valued at 9,000€. Coaching services and external technical assistance will be provided to the winners, according to their current needs.

Preliminary Agenda

First part: Mapping best practices in Green Entrepreneurship & Circular Economy

- 16.00 16.30 Arrival of participants and registration
- 16.30 18.00 Welcoming by M. Ben Abdallah, Chief Executive Officer at INJAZ Tunis Presentation of the Event and Awards
 - Overview of the RESET Project and Guidebook
 - The youth perspective: Promoting Green Entrepreneurship among youth
 - Roundtable: The nexus between Green Entrepreneurship and the Ecological Transition in the Mediterranean context

18.00 - 18.15	Coffee Break
	Second part: Awarding Ceremony
	Second part. Awarding ceremony
18.15 – 18.45	Official opening of the WeMed Awards
18.45 – 19.30	 Mediterranean Sustainability Awards: Awarding Ceremony Category 1 – Business Support Organisations (2 prizes) Category 2 - Entrepreneurs (4 prizes)
19.30 - 20.30	Cocktail and networking